

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KOSA-TV MIDLAND ODESSA</u>	Date: <u>10-25-16</u>
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I, Haley Beth Davis
 being/on behalf of: Mike Conaway
 a legally qualified candidate of the Republican
 political party for the office of: Texas Congressional District 11
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): \$ 7,760.50 Net

I represent that the payment for the above described broadcast time has been furnished by:

Conaway for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Bain

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-25-16 Haley Beth Davis
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
Lauren Flores Lauren Flores NSM
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Conaway for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Haley Beth Davis

signature of candidate or authorized committee

Haley Beth Davis

printed name

10-25-16

date

	Unit \$	Unit Dur	Day 1 Thu 10/27 '16	Day 2 Fri 10/28 '16	Day 3 Sat 10/29 '16	Day 4 Sun 10/30 '16	Day 5 Mon 10/31 '16	Day 6 Tue 11/1 '16	Day 7 Wed 11/2 '16	Day 8 Thu 11/3 '16	Day 9 Fri 11/4 '16	Day 1 - Day 9			
												Adults 35+		Tot \$	
												Progr Name	Unit Tot		
M-F 6a-7a	130	60	1	1			1	1	1	1	1	»Morning News	7	910.00	
M-F 7a-9a	70	60	1	1			1	1	1	1	1	»CBS This Morning	7	490.00	
M-F 9a-10a	32	60	1	1				1		1	1	» Kelly	5	160.00	
M-F 10a-11a	220	60	1	1			1	1	1		1	»Price is Right	6	1,320.00	
M-F 12n-12:30p	100	60	1	1				1	1	1	1	»Midday News	7	700.00	
M-F 5p-5:30p	100	60	1	1				1	1	1		»5p News	6	600.00	
M-F 6p-6:30p	400	60	1	1				1	1	1		»6p News	5	2,000.00	
M-F 6:30p-7p	280	60	1									»ET	1	280.00	
M-F 10p-10:35p	580	60	1					1		1		» Late News	4	2,320.00	
Su 8a-9:30a	50	60				1						»Su Morning News	1	50.00	
Su 6p-7p	300	60				1						»60 Minutes	1	300.00	
KOSA-TV	183		9	6		2	7	8	6	7	5		50	9,130.00	7,760.50